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FOR IMMEDIATE RELEASE

**‘There’s Always An Option That Will Bring My Vision To Life’**  
*Time And Again, HGTV Stars And Online Influencers Choose Karndean*

EXPORT, PA – A quaint carriage house. A charming beachside motel. A well-appointed family home.

Karndean Designflooring has the right luxury vinyl flooring product for any project. From HGTV stars to interior-design influencers, people who know flooring choose to partner with Karndean. They love the style, trust the quality and value the performance – scratch-resistance, waterproof and easy to clean.

**Ty Pennington**

The longtime HGTV star chose Karndean for several personal projects in 2024, often using the beautifully crafted planks and tiles in creative ways to give installations his own distinctive touch.

“I absolutely love my relationship with Karndean. The natural look of the wood and stone LVT designs brings so much beauty to my projects,” says Pennington, a two-time Primetime Emmy Award winner for “Extreme Makeover: Home Edition” on ABC.

As an interior designer, Pennington always keeps a holistic perspective when creating living spaces.

“Designing a space is like building a puzzle, and the flooring is a big piece. You definitely want to complement the larger design aesthetic, but it also needs to fit the size and functional needs of the space,” he says. “What I love about Karndean is there’s always an option that will bring my vision to life, no matter what type of project I’m working on. So you’re getting the beautifully crafted look of hardwood or stone in a high-quality flooring product that’s practical in a busy family home.”



*Pennington used contrasting tiles for his own twist on a classic checkerboard installation at a carriage house in Savannah, Ga.*

### **Brian and Mika Kleinschmidt**

The husband-and-wife duo recently starred in “100 Day Hotel Challenge,” which premiered on HGTV in summer 2024. The top-rated series featured the couple competing to renovate a pair of North Carolina beachside hotels in just three months – and they chose Karndean for the jobs.

Brian used Karndean’s Nude Danish Oak for a makeover of guest rooms at the Salter Path Inn, a 23-unit property. Consistent with Brian’s vision for a coastal aesthetic, the stylish oak-inspired design is part of the Karndean LooseLay collection – which Brian says was ideal for the project.

“The name of the show says it all: We had a hundred days to get these projects done! The LooseLay product is so easy to install – and on this show, every single hour counted,” Brian says, referring to the fact LooseLay stays in place with Karndean’s K-Wave® friction-grip backing, requiring only minimal preparation and adhesive for installation.

The Kleinschmidts also were focused on long-term performance of the flooring.

“We’re talking about a couple hotels near the beach. People are inevitably going to track sand back inside,” Mika says. “These rooms need to be cleaned and prepped as fast as possible after a guest checks out. So Karndean LVT is perfect from that standpoint. It’s waterproof, scratch-resistant and easy to clean – plus you can replace individual planks if necessary.”



*Nude Danish Oak was chosen for a stylish transformation of guest rooms at the Salter Path Inn, one of two properties being renovated on “100 Day Hotel Challenge.”*

### **Nan Lindesmith (IG: @nanlindy)**

The digital creator and interior-design influencer has cultivated a distinctive aesthetic. Her meticulously decorated family home is awash in cream, white and soft pink. She chose the Texas White Ash design for three rooms: the kitchen, living room and a bedroom.

In addition to the right look, Texas White Ash is a rigid core product that could be installed relatively quickly and easily, reducing disruption in the home.

“I was sold when I found out it could be installed over the existing ceramic tile without the mess of tearing it all out,” Lindesmith says. “I could not have dreamed of a prettier color to accent our home. My friends and family love it!”



*Texas White Ash is a rigid core product that’s available for easy installation in either a straight lay or herringbone pattern. “The herringbone is such a classy, eye-catching design,” Lindesmith says.*

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#### **Images and links:**

All images can be found here:

[https://www.dropbox.com/scl/fo/ukktk2eqtaigocumt5gzs/ADWKwOYwlEf8Kmo\\_yU3p8tl?rlkey=skau30b13wkgojv17ka9b9xxd&st=unfit5z5&dl=0](https://www.dropbox.com/scl/fo/ukktk2eqtaigocumt5gzs/ADWKwOYwlEf8Kmo_yU3p8tl?rlkey=skau30b13wkgojv17ka9b9xxd&st=unfit5z5&dl=0)

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#### **About Karndean Designflooring**

Karndean Designflooring manufactures LVT inspired by wood and stone hand selected from around the world. In doing so, we offer customers the personal touch of a family-owned business – something we’re proud to have been since the start in 1973. With operations in the United States, United Kingdom, Australia, New Zealand and Canada, we provide the resilient-flooring industry’s most beautiful wood- and stone-inspired designs in a product that meets the practical demands of commercial installation and performance. Learn more at [www.karndeancommercial.com](http://www.karndeancommercial.com).